
FOR IMMEDIATE RELEASE

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SAM HILL ENTERTAINMENT AND ENTERTAINMENT EXCHANGE JOIN FORCES TO BRING THE BEST PARTY BANDS TO EVENTS IN THE DMV

Charlottesville VA and Silver Spring MD, August 7th 2023 - The wedding, corporate and special event market in the DC area gets more vibrant each year, and event organizers are turning to live music more than ever to power their celebrations. Today, Central Virginia-based Sam Hill Entertainment and Silver Spring, MD-based Entertainment Exchange announce plans to team up to provide DC-area clients, planners and event venues with the best local and regional party bands and an enhanced experience in finding the right entertainment for their event.

Starting in early September, Sam Hill will exclusively represent Entertainment Exchange's roster of eight amazing bands under the Sam Hill brand, including flagship bands Free Spirit, Nightsong, Round Midnight, Infusion, K Street Union, DC Synergy, Keynote, and Radio City.



These bands, along with locally-based Sam Hill bands The District and The Real Geniuses, will comprise Sam Hill's primary offering in the area, while its full roster of approximately 50 bands based around the Southeast will provide a broader set of options than ever before for clients in the DMV.

Entertainment Exchange owners and veterans of the DC event community Pat Richitt and Mike Ostrow will remain closely involved to support the success of all involved. Pat will continue producing events and booking a variety of entertainment options under his production company [Image Crafters](#), offering A/V, staging and lighting, as well jazz and string ensembles, DJs, and variety acts. Image Crafters and Sam Hill will collaborate on live bands at these events. Mike will continue to lead his band Free Spirit, and work hand in hand in support of the bands themselves as they prepare for the next phase and the busy booking schedules ahead.

These two companies share a passion for the impact that a live band can have on any event, as well as a focus on developing and empowering their bands to create amazing experiences for their clients, onstage and off, week in and week out.

Entertainment Exchange was founded in 1995 and has grown into one of the most prominent entertainment agencies in the DMV, focused from the beginning on nurturing their community of amazing musicians, and putting the very best talent on the stage. Entertainment Exchange owners Pat and Mike share: "We believe we have created a very special connection among our musicians and our clients in the decades since we launched Entertainment Exchange. When we looked at how to best build on this foundation and grow our bands' opportunities over the next 10 to 20 years, we concluded that Sam Hill is the best choice to carry that torch forward."

Sam Hill Entertainment was also founded in 1995, by musician and UVA grad Hank Wells. What started as an idea to connect college social groups with local bands for parties grew steadily into a leading regional live band agency, currently representing over 50 bands in 8 states performing over 2000 events a year around the Southeast, including thousands of events in the DC area over the last 20 years. A focus on capturing the essence of each amazing band they represent, as well as continually elevating the experience of their clients has allowed Sam Hill and its bands to stand out in the industry. Hank Wells contributes: "When Pat and Mike and I started talking about the prospect of joining our agencies, I was struck by how similarly we think about what's important in this business, and I realized the synergy was strong. As this has come to fruition, I have been humbled by this opportunity to build on the amazing community they have created and help move it forward."

A specific launch date in September will be announced later this month once preparations are in place. In the meantime, Entertainment Exchange will continue to represent its eight bands until the transition is completed.

More information about Entertainment Exchange is available at www.entertainmentexchange.com, and more information about Sam Hill Entertainment can be found at www.samhillbands.com.